

## Homecrest Makes Custom Simple

**F**rom deep seating to dining, from firepits to umbrellas, virtually everything needed to furnish an outdoor room or patio can be found in the extensive offerings from Homecrest.

With its roots dating back to 1953 as a furniture store in Wadena, Minn., Homecrest was one of the first outdoor patio furniture manufacturers in the U.S., and quickly made a splash in the industry with the first swivel rocker mechanism,

which was patented in 1956. In the decades since, the Homecrest line has grown dramatically, with a constant stream of product innovations and new collections.

More recently, in response to the rapidly evolving casual market, Homecrest has redefined itself with new leaders, owners, and manufacturing strategies, and a new emphasis on marketing and trend-driven design. The latest Homecrest collections reflect this trend, highlighted by timeless frame designs and finishes, fashionable fabrics, comfortable seating options, and an array of natural and faux stone tabletops.



What hasn't changed is the company's commitment to its customers. Homecrest is as well-known for its fast turnaround as it is for its custom products, with special orders usually delivered within three weeks – and a Quick Ship program that provides custom products in just five days.

“Also, the price that retailers pay includes freight, insulating our customers from increases in shipping costs,” says Mark Fillhouer, COO. “And while we offer 200 different fabrics to choose from, they're all at one price – making it very easy for retailers and taking the guesswork out of placing an order.”




## Outdoor Living made easy

One Price for All Fabric Grades • Landed Freight Pricing  
Dealer Marketing Support • Ships in 15 Working Days

[www.homecrest.com](http://www.homecrest.com)



Made in the U.S.A. 

**HOMECREST™**  
OUTDOOR LIVING